

**AMERICAN SADDLEBRED HORSE ASSOCIATION, INC.**

**Board of Directors Meeting  
Monday, December 19, 2011 at 4:30 p.m. ET  
Via tele-conference**

**MINUTES**

**Members Present:** Judy Werner, President  
Jim Ruwoldt, Treasurer  
Betsy Boone, Secretary  
Margaret McNeese, First Vice-President  
Chuck Herbert, Second Vice-President  
Mary Anne Cronan  
Bret Day  
Robert Funkhouser  
Louise Gilliland  
Nelson Green  
Minna Hankin  
Carl Holden  
Germaine Johnson  
William Marple  
Scott Matton  
Tandy Patrick  
Lisa Sideman  
William Whitley

**Members Absent:** Lisa Duncan

**Others Present:** Paula Johnson, Executive Director  
Katriona Adams, staff  
Jeff Adamson, Counsel  
Edward Stopher, Counsel

- I. Roll Call/Establish Quorum/Consider Agenda/Introduction of Guests**  
President Werner called the meeting to order at 4:30 p.m. ET. Ms. P. Johnson called the roll and noted that a quorum of directors was present. President Werner introduced Jeff Adamson and Edward Stopher, counsel, who will advise on the contempt hearing ruling. Mr. Whitley moved to adopt the agenda, Ms. Cronan seconded and the motion was passed.
  
- II. Contempt Hearing Ruling Discussion**  
Mr. Stopher and Mr. Adamson advised on the contempt hearing ruling. After considering the facts, Mr. Holden made a motion to give authorization to appeal the results of the hearing, Ms. Hankin seconded and the motion passed with Ms.

Gilliland abstaining. The appeal will be incorporated into the existing appeal of the Court's prior ruling that is currently pending in the litigation.

**III. Motion, Draft Letters regarding Breeder's Incentive Fund**

Ms. P. Johnson explained that the State of Kentucky Division of Incentives and Development has requested a letter from us confirming that KSOBA is our recognized affiliate. The letter is consistent with State regulations and KSOBA meets the requirements of an ASHA Charter Club. Ms. Patrick moved approval of KSOBA as our recognized affiliate, Mr. Whitley seconded and the motion was passed with all in favor.

**IV. Consideration of draft minutes**

**Board of Directors Meeting of October 26, 2011**

Mr. Holden moved approval of the draft minutes of the October 26, 2011 Board meeting, Ms. G. Johnson seconded and the motion as passed with Mr. Funkhouser and Mr. Whitley abstaining.

**V. President's Report**

**a. Convention Planning Update**

**b. USEF Rule Change Proposal**

President Werner asked Mr. Funkhouser to provide a report on convention planning on behalf of the convention committee. He reported that they are looking at adding round table discussions on topics such as registering your horse, information on different types of bits, how to present a Saddlebred to a sport horse exhibitor, ASHA programs, riding programs, breeding and the use of social media for marketing.

Mr. Ruwoldt joined the meeting.

Other ideas being discussed are a luncheon with trainers of World's Champion horses. Suggestions were made to have posters of the World's Champion horses which could be autographed by the trainers and also to develop a flyer regarding the convention for distribution at the UPHA Convention. President Werner noted that special items are needed for the auction.

Ms. G. Johnson reported on plans for the youth convention which will include a visit to the International Museum of the Horse, games similar to those played last year and a field trip to some local farms. Weekly updates will be posted on Face Book.

Ms. G. Johnson left the meeting.

President Werner reported on a USEF rule change proposal which was submitted by the National Affiliates Working Group with the intent of making it easier for show secretaries to process entries. It was agreed that this proposal cannot be passed and that registration and membership information needs to be verified.

A suggestion was made to have registration information available on a card similar to the new membership cards. Staff will look into this and will refer it to the Registry Board.

**VI. Treasurer's Report**

Mr. Ruwoldt reported on the financials through the end of September. Income is lower than last year but so are our expenses. He noted that we are transitioning to annual memberships and this should be considered in comparing membership numbers to last year's. The 2012 budget is being prepared and should be available soon. Joan Jones is retiring and interviews have taken place to fill that position. Joan has agreed to be available through closing of 2011 accounts. This year, membership renewals included donation cards and some donations have already been received.

**VII. Annual Awards**

President Werner noted that documents and ballots for Annual Awards nominees were mailed to Directors and asked that completed ballots be returned to the office as soon as possible.

**VIII. Executive Director's Report**

**a. I. T. Update**

**b. Staffing Update**

Ms. P. Johnson reported that we had done an RFP for technology and has received a response from one group and is in discussions with them. She expects to have some tangible information by early 2012. She is also working on ensuring that we have adequate technical support in each area.

**IX. Other Business**

Discussion took place regarding ways in which Directors can help with preparations for the convention. Sponsors are needed. Special items are needed for the silent auction. Mr. Day reported on plans for the UPHA Convention which will be held January 6<sup>th</sup> and 7<sup>th</sup>, 2012.

**X. Adjournment**

Mr. Ruwoldt moved adjournment of the meeting, Ms. Patrick seconded and the motion was passed. The meeting was duly adjourned at 6:10 p.m.

Submitted by:

Katriona Adams, staff