

American Saddlebred Registry

**Board of Directors Meeting
Tuesday, July 24, 2007
2:00 p.m. Eastern Time
American Saddlebred Registry Office & Via Teleconference
Lexington, Kentucky**

MINUTES

(As approved September 13, 2007)

Members Present: President Joan Hamilton, Vice-President David. L. Howard, Treasurer Dr. Rick Luft, Secretary Spencer Mains; Directors Mary Ann Pardieck, Fred Sarver, Anne Stafford, Judy Werner

Members Absent: Dr. Alan Raun

Others Present: Counsel Jeff Streepey, Registrar Alan Balch; Staff Katriona Adams, Patricia Edwards, Marcia Carothers and Association Directors Louise Gilliland and Mary Anne Cronan.

I. Quorum

Ms. Hamilton called the meeting to order at 2:00 p.m. ET and Mr. Balch confirmed a quorum was present.

II. Kentucky State Fair Futurities

Mr. Balch noted that a chart of statistics for the Kentucky State Fair was distributed for information purposes only.

III. Fees

Mr. Balch reported that Ms. Green and Ms. Blanton brought some issues to his attention regarding combining the registration application fees and the DNA kit fees. Many owners order DNA kits prior to submitting their applications for registration, which practice can help expedite the registration process. *Ms. Pardieck moved that the DNA fees be left separate from the registration fee, Ms. Werner seconded, and the motion carried unanimously.*

IV. Grand National

Mr. Balch reported that the Grand National Committee met and analyzed the pending proposal. They discussed establishing standards for the program. It was noted that pursuant to legal research, it was confirmed the Registry Board does have formal legal control of Grand National's program assets.

Ms. Edwards noted that currently we do not require recorders and nominators to be members and questioned if we need to change that since the prize money is increasing substantially. *Mr. Sarver moved that recorders and nominators be required to be members of ASHA, Ms. Pardieck seconded, and the motion carried unanimously.*

A discussion took place regarding the deadline change approved by the Grand National Committee and the possible advantages of having a different deadline that is the same as for other programs. It was noted that if the deadlines were the same that it could get costly for people participating in many of the programs. Staggering costs seems to work well for most people.

Ms. Hamilton questioned if we could work on a more sensible or logical way to explain these programs to members. Mr. Balch noted that Ms. Edwards has already taken a big step in this direction by consolidating the forms. Mr. Balch explained the logic of the deadlines for each program. It was agreed to re-design the sheet with deadlines dates. It was suggested that we make it a one-pager that people could just hang in their offices. Mr. Balch and Ms. Edwards will review the sheet again.

Ms. Gilliland inquired about doing a mailing with the name of the colt that is eligible to participate in the program and include check boxes. Ms. Edwards noted that mare letters are sent out in November. Eligibility letters are sent out prior to the deadlines. We also send reminders about the deadlines out around a week to 10 days prior to the deadline. We will redesign the brochure with the master calendar. Ms. Edwards also sends reminder postcards on payments.

Ms. Hamilton asked what the blank certificates were about. Ms. Edwards has just started going through the certificates. A report will be provided at the next meeting.

Mr. Mains asked if we were going to stay with penalizing stallions that breed the greatest number of mares. Ms. Hamilton noted that those have the chance of winning the most amount of money. Mr. Balch explained the schedule of fees.

Ms. Gilliland noted that this provides incentive to get a stallion in there early. This is a good opportunity for breeders with only a few horses. A discussion took place regarding the pros and cons of joining the program early. It was agreed that people will have to make the best choices to suit their situations. We can always amend the program down the road if need be.

Mr. Balch will distribute draft scripts to the Board as we develop materials. We need to highlight selling propositions. Mr. Wood may begin spending 2-3 hours each day working on selling this program. ***Mr. Sarver moved to accept the proposal as presented, Dr. Luft seconded, and the motion carried unanimously.***

Mr. Balch reported that the entries for the Kentucky State Fair are at capacity. Ms. Carothers noted that there are around 2,100 entries. The Kentucky State Fair is working on finishing up the program.

With no further business, the meeting was closed at 2:40 p.m.

Submitted by: _____

Alan F. Balch, Registrar

Katriona Adams, Registry Associate
August 3, 2007