

American Saddlebred Horse Association, Inc.
American Saddlebred Registry, Inc.

Joint Board of Directors Meeting

Spindletop Hall
Lexington, Kentucky

Tuesday, March 13, 2007
12:30 p.m. Eastern Time

MINUTES

[As Approved July 9, 2007]

Association

Members Present: Directors Mary Anne Cronan, Victoria Gillenwater, Louise Gilliland, Nelson Green, Misdee Wrigley Miller, Mary Ann Pardieck, Dr. Alan Raun, Jimmy Robertson, Jim Ruwoldt, Fred Sarver, Judith Werner, Art Zubrod.

Association

Members Absent: Director Bill Blacklaw, David Howard, Tim Lockard, Scott Matton, Kay Richardson, Paul Treiber.

Registry

Members Present: Joan Hamilton, Spencer Mains, Mary Ann Pardieck, Dr. Alan Raun, Fred Sarver, Anne Stafford, Judith Werner.

Registry

Members Absent: David Howard, Dr. Rick Luft.

Others Present:

UPHA Past President Randy Harper;
Counsel Jeff Streepey, Executive Secretary Alan Balch;
University of Kentucky Professor Steve Skinner.

- I. **The meeting was called to order** at 1:30 p.m., following an informal luncheon, and a quorum was present for boards of both corporations. Mr. Sarver and Ms. Hamilton jointly chaired the meeting.

II. Introduction of Guests

Professor Steven Skinner and UPHA Past President Randy Harper were introduced.

III. Kentucky State Fair Report

Mr. Sarver and Mr. Balch reported on the recent Kentucky State Fair Advisory Committee meeting, and Mr. Balch provided draft minutes from Ms. Tandy Patrick on the meeting of the committee formed to evaluate methods of qualifying horses to compete at the State Fair.

A lengthy discussion followed on the evolution of thinking about requiring qualifying for the World's Championship Horse Show. The Advisory Committee and the ASHA leadership has previously approved and recommended that any qualifying program begin with the Pleasure and Park sections. Mr. Balch noted that Mr. Herbert, the UPHA designee for the committee, had recommended that qualifying be conducted in 2008 for all entries across all divisions, with the exception of those restricted to horses 4 years old and under.

Dr. Raun moved that the joint boards endorse "across the board" qualifying in concept, excepting horses 4 and under. Ms. Gilliland seconded the motion. Further discussion ensued as to the practicality and scope, intended and unintended consequences, the application of the concept to other divisions such as ponies and road horses, and the details of whatever methodology might be adopted. *With 15 directors present, the motion failed with 6 in favor, 2 opposed, and 7 abstaining.*

More discussion followed, with several of those abstaining stating that they weren't necessarily opposed to the concept, but to the timing and the lack of more complete information.

Ms. Cronan moved that the boards endorse developing the details for qualifying for Park and Pleasure sections for 2008 and 2009 Kentucky State Fair shows, and Ms. Werner seconded the motion, which carried unanimously.

IV. 2007 Budget Review

Mr. Balch drew the attention of the directors to the budgets approved at the annual convention, including in the materials distributed for this meeting. He noted that a Registry rule had been changed, permitting the designation of a breeder, and stated that since for some this would replace the use of a lease, he doubted the directors intended to substitute a new method without charge for a previous method which required a \$25 charge. He therefore recommended that the Registry board approve a \$25 charge for the breeder designation to appear on the Application for Registration.

Ms. Werner moved that a charge of \$25 be assessed for breeder designation, Mr. Sarver seconded, and the Registry board approved without objection.

V. Executive Secretary's Introduction

Mr. Balch introduced the presentation of the detailed market research by referring the directors once again to the financials, which indicated a break-even forecast for the year and dictated efficiencies in expenditures.

In addition, he outlined the Advancement Plan per the attached.

VI. Presentation of Market Research

Professor Skinner gave a detailed presentation verbally and via PowerPoint, with lengthy question and answer sessions included.

VII. Action Steps

Mr. Balch presented the attached action steps for review and discussion.

VIII. Other Business

Following extended discussion, the boards directed that Mr. Balch and Professors Skinner and Dahlstrom prepare and publish an Executive Summary of the market research in the upcoming magazine to inform all members of the results.

In addition, the leadership directed that Mr. Balch take steps to recruit and add an unbudgeted position to the staff in the immediate future, specifically in charge of fund-raising and development.

IX. Adjournment

There being no further business, the meeting was closed at approximately 5:10 p.m. by unanimous consent of those present.

Submitted by: _____
Alan F. Balch
Executive Secretary