

**AMERICAN SADDLEBRED HORSE ASSOCIATION
MINUTES OF EXECUTIVE COMMITTEE MEETING**

May 14, 2012

A telephonic meeting of the Executive Committee of the American Saddlebred Horse Association (the "Executive Committee") was held on Monday, May 14, 2012, commencing at 5:30 p.m. EDT. All members of the Executive Committee were present at this meeting, namely Betsy Boone; Redd Crabtree; Bob Funkhouser; Carl Holden; Germaine Johnson; Margaret McNeese; Tandy Patrick; Lisa Sideman; and Judy Werner. Also present and welcome were ASHA Board members Minna Hankin, Bill Marple, and Bill Whitley.

The meeting proceeded as follows:

1. APPROVAL OF MINUTES OF APRIL MEETING. The group approved the Minutes of the April Executive Committee meeting, held on April 9, 2012.

2. TREASURER'S REPORT. Treasurer Carl Holden presented financial reports to the Board, and the Board had general discussion regarding the need to pay the settlement amount per the litigation and outstanding fees to the ASHA's attorneys in the litigation, as well as the need to generate additional revenues through memberships and publications.

3. PRESIDENT'S REPORT. Tandy reported that Mary Orr will be subleasing the ASHA Suite at the 2012 WCHS, and that Mary will have a 'right of first refusal' to sublease this again in 2013 if the ASHA Board determines that we want to continue subleasing. We appreciate the work of Paula Johnson in submitting the ASHA's application for a grant from the USAET for funding for the initial phase of our proposed technology upgrade.

The Marketing Committee continues to be active and engaged on various efforts, including a booth at Devon, a booth at BreyerFest in July, and the ASHA stall at the Kids Barn at the Kentucky Horse Park, as well as collaboration with the UPHA regarding barn tours and 'petting horses' at the WCHS. The ASHA Finance Committee will meet on May 16, and the Audit Committee will have its inaugural meeting on May 24. The Planning Committee meets monthly and is working on various items including suggested revisions to the ASHA Bylaws, Employee Handbook, Document Retention/Production, and other policies and procedures, and hopes to have a proposed new mission statement to present to the Board at the July meeting.

4. JULY BOARD MEETING. Our next "in person" full ASHA Board meeting will be on Tuesday, July 10th, at the Vanderbilt Room at the USEF Offices at the Kentucky Horse Park. The Registry Board will meet in the morning, we'll have a joint lunch starting around 11:30 with the ASHA Board meeting to start @ 12:30 p.m. on July 10th. Lisa Duncan is coordinating use of the ASHA's box for the Lexington Junior League Horse Show, July 9 – 14; all Board members are encouraged to contact Lisa regarding use of the box for VIP guests and folks that we would like to introduce to the saddlebred world. Tandy has made arrangements with Red Mile catering for an ASHA Open Forum/Reception to be held in the lower level of the Red Mile Clubhouse, 4:30 – 6:30 p.m. on Tuesday July 10th, for any ASHA members to come and speak with ASHA board members in an informal setting, ask questions, hear about what the ASHA is doing, sign

up as volunteers, etc. The Board mentioned that we should publish notice of this Open Forum with all of the saddlebred publications (Tandy will do a press release), and that we should also have a volunteer card for folks to fill out, as well as information on Committee chairs and particular 'needs' of the ASHA.

5. MAGAZINE/PUBLICATIONS. Tandy reported that an ad hoc Committee comprised of Randy Cates, Kenny Wheeler, Bob Funkhouser, Lisa Sideman and Tandy has been established to gather info regarding current ASHA publications and to give a comprehensive report regarding revenues/expenses and recommendations to the Board at the July Board meeting.

6. WEBCASTING AT WCHS. Tandy has had preliminary discussions with Kathy Meyer and John Long of the USEF, RH Bennett of Richfield Video, and Harold Workman of the Kentucky State Fair Board regarding webcasting for the 2012 World Championship Horse Show; the USEF would like to establish parameters and then see if we can expand this relationship to create a 'Triple Crown' broadcasting of the Lexington Junior League and the American Royal, as well as the WCHS, which we believe would be much more attractive to potential sponsors. Tandy has a meeting with USEF on May 30 and will then come back to the Board with a proposed MOU outlining the terms of an agreement.

7. NEXT MEETING. Our next Executive Committee meeting will be held on **Monday, June 11, 2012, at 5:30 p.m. EDT** (an agenda and dial-in info will be sent out prior to this call). [*Our standing meeting date/time is 5:30 p.m. Eastern time on the second Monday of each month*].