



AMERICAN SADDLEBRED AMBASSADOR PROGRAM

Region # _____ Name of Participant _____ ASHA Member # _____

Charter Club Collecting Data

(Circle One) Barn / Individual / Charter Club

PROMOTIONAL ACTIVITY (PLEASE ATTACH DETAILS)	POINTS	NUMBER OF OCCURRENCES	TOTAL
Showed an American Saddlebred at an all-breed open show	20		
Took an American Saddlebred to an all-breed event such as a parade, group trail ride, etc.	30		
Took an American Saddlebred to an Expo or other public promotional event	20		
Was written-up in an all-breed print or on-line publication	15		
Advertised in all-breed print or on-line magazine	10		
Participated in school, or club, or public seminar:			
-with horse 20 points per event	20		
-as a speaker 15 points per event	15		
Has a public lesson program: number of different students scheduled this month: <u> x </u> 2 pts per student	2		
Hosted a barn show open to public and other barns	40		
Hosted a Clinic	20		
Hosted a Camp	20		
Held a public Open House	20		
Took a Saddlebred to, or arranged for video exposure (earned at initial airdate):			
<i>For national network or movie</i>	40		
<i>For local network or cable/internet program</i>	30		
Active in more than one discipline:			
<i>Western</i>	10		
<i>Jumping</i>	10		
<i>Saddleseat</i>	10		
<i>Hunt Seat</i>	10		
<i>Dressage</i>	10		
<i>Eventing</i>	10		
<i>Combined Driving and/or Carriage Driving</i>	10		
<i>Other, please describe</i>	10		
ANNUAL TOTAL POINTS			

- The ASHA will not be responsible for errors or omissions in the collection or transmission of data.
- Verify that your nearest charter club has received your data accurately on or before December 21.

QUESTIONS?: (859) 259-2742 . FAX (859) 259-1628 . saddlebred@asha.net . www.saddlebred.com